



BEAUTI-TIPS

EXPERT ADVICE
ON GREAT NEUTRALS

THE PERFECT NEUTRALS

A great neutral is your BFF for home décor. Incredibly versatile, they inspire looks that are luxe and sophisticated, or casual and cozy. Understanding undertones when choosing the perfect neutral is what makes a colour choice perfect. If the undertones are in conflict, the colours in the room will appear to clash, even if they are in the same colour group

UNDERCOVER UNDERTONES

- Almost all colours, other than those that are pure, have an undertone. Olive green, for instance, is green with a yellow undertone. What makes turquoise a beautiful shade of blue is its green undertone.
- Neutrals like to disguise their undertones. A taupe can go pink or purple, a grey can be warm, cool, blue, green, or red influenced. Browns that look similar on the surface can have yellow, red or green undertones. Beige can tend towards yellow, green, pink and occasionally orange undertones.
- Once you have selected the colour family you want, the secret to choosing the perfect neutral shade is to compare it, side-by-side to another neutral in the same colour family. This helps you to see the subtle undertones which you may not have noticed in a single colour swatch.
- For whites, the best way to bring out a near invisible undertone is to compare the paint chip to the whitest white. Rooms that are 'white on white' really work if the whites have similar undertones. You will likely be disappointed, though, if you combine warm whites that have a hint of a yellow undertone, with cool whites that have a hint of blue, in the same space.
- When decorating a room that feels cold and uninviting, you would normally balance it by using colours from the warm side of the spectrum. But what if you love cool colours because they make you feel relaxed? Choose a green with yellow undertones or a blue with red undertones and your cool hues have warming characteristics. On the flip side, cool down hot colours by adding cool undertones. Just don't try this with orange. That's the one colour that will always fight back with its warm and outgoing personality.

Neutrals from sophisticated to casual add value to your home. How to select the perfect neutral colour for you!

· Most color schemes work best when the undertone is carried throughout the space. Consider the undertones of whatever else you place in the room and you will end up with the most beautiful results.

Here are 14 beautiful Beauti-Tone neutrals for your home.

Whites

White Smile SC080, Tennis Whites FD018, Hotel Ware FD046

Black

Nickel Black SC075

Greys

Thunder Grey SC072, Flannel CD026, Distinctive CD010

Taupes

Natural Beauti SC081, Set the Mood SC076

Browns

Chocolate SD020, Still Life ND040, Fieldstone HD045:

None of the Above

Neutrals are not necessarily tints, tones or shades of black, white or brown. Nature-inspired hues can also offer the most beautiful and peaceful design benefits.

Field of Dreams SC080, Directoire CD003



Beauti-Tone
CANADA'S PAINT EXPERTS



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